

ONLINE RATES

THE LOCAL DAILY NEWS SOURCE

independent.com is Santa Barbara's leading source for daily and breaking news. We are the most trafficked site in Santa Barbara County per Comscore, Quantcast, and Alexa ratings.

BIG BOX
300 X 600
\$500/WEEK

RECTANGLE
300 X 250
\$375-\$425/WEEK

FULL BANNER • 468 X 60 • \$275/WEEK

LEADERBOARD • 728 X 90 • \$475-\$500/WEEK

BILLBOARD
970 X 250
\$250/WEEK

DISCOUNTS:

8 WEEKS	15%
12 WEEKS	20%
26 WEEKS	25%
52 WEEKS	30%

STATISTICS*

Consistent Traffic Month to Month...

492,000+ VISITS PER MONTH

250,000+ ABSOLUTE UNIQUE VISITORS

750,000+ PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

* Source: Google Analytics

- Monthly Averages through 12/2018

Ads not shown at actual size

Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines:

.JPG, .GIF and Flash Media Accepted

Maximum File Size: 30k – non-flash; 40k for Flash, 72 dpi, RGB