

ONLINE RATES

THE LOCAL DAILY NEWS SOURCE

independent.com is Santa Barbara's leading source for daily and breaking news. We are the most trafficked site in Santa Barbara County per Comscore, Quantcast, and Alexa ratings.

BIG BOX
300 X 600
\$500/WEEK

RECTANGLE
300 X 250
\$375-\$425/WEEK

FULL BANNER • 468 X 90* • \$275/WEEK

LEADERBOARD • 728 X 90* • \$475-\$500/WEEK

BILLBOARD
970 X 250*
\$250/WEEK

DISCOUNTS:

8 WEEKS	15%
12 WEEKS	20%
26 WEEKS	25%
52 WEEKS	30%

STATISTICS*

Consistent Traffic Month to Month...

650,800+ VISITS PER MONTH

383,700+ ABSOLUTE UNIQUE VISITORS

976,800+ PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

* Source: Google Analytics

- Monthly Averages through 04/2021

Ads not shown at actual size

Acceptable Media:

*Additional sizes needed: Leaderboard & Full Banner: 300 x 50; Billboard: 300 x 250, 728 x 90.

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines:

.JPG, .GIF and .PNG Media Accepted - Maximum File Size: 30k