

TIMELY FOCUSED MESSAGE

# NEWSLETTER RATES



Fresh stories from *Independent.com* in your inbox every day.

**22,000 Subscribers**  
**Open Rate: 45%**

Feature your event in our Extra! newsletter. Delivers every Thursday.

**19,400 subscribers**  
**Open Rate: 52%**

Our six niche newsletters bring exclusive content from our editors. Schedules vary.

**8,000 subscribers each**  
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- AD #1** 970x250 · \$350/week
- AD #2** 970x250 · \$250/week
- AD #3** 970x250 · \$250/week
- AD #4** 970x550 · \$200/week

**SPONSORED FEATURE**  
\$250/week  
Includes image, 50-word description, and a link to your site

\*All materials due the Monday before

**AD #1** 970x250 · \$75/week

Examples provided upon request.  
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